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Nearly \$100,000 Over Two Years Given to Center Dedicated to Young Women with Breast Cancer
*Donation from Foundation for B.J.'s Wholesale Club Helps CINJ LIFE Center
through LPGA Veteran Val Skinner*

New Brunswick, N.J., April 10, 2008 –A facility at New Jersey’s only Comprehensive Cancer Center dedicated to addressing the needs of young women with breast cancer will benefit from a \$35,000 donation given today by the B.J.’s Charitable Foundation to the Cancer Institute of New Jersey Foundation. The money -- which comes as a result of Ladies Professional Golf Association veteran Val Skinner’s participation in the B.J.’s Charity Championship LPGA Legends event -- will support the LIFE Center at The Cancer Institute of New Jersey (CINJ). This is the second consecutive year the LIFE Center is a recipient of funds stemming from the annual event. CINJ is one of only 39 centers in the nation to hold the Comprehensive Cancer Center designation from the National Cancer Institute and is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

The LIFE (LPGA in the Fight to Eradicate breast cancer) Center was founded six years ago, as it was recognized that younger females battling the disease were becoming a growing population. It features a multidisciplinary team of medical oncologists, surgeons, genetic counselors, nurse practitioners, social workers, psychologists, and other health care professionals to help address the specific needs of young breast cancer patients. Many of the team’s experts are involved in developing innovative education programs to assist teens and young women in being more proactive in their breast health. They also are engaged in cutting-edge research to unlock the mysteries of why breast cancer affects a number of younger women.

Since its inception, the LIFE Center has received major support from the Val Skinner Foundation, whose namesake was the driving force behind the Center’s creation following the death of a close friend to breast cancer. Ms. Skinner notes it takes more than one voice to get the message out, “When you have a community partner like B.J.’s, you’re able to make a tremendous difference in fighting against this terrible disease. They understand the commitment needed for the LIFE Center to carry out its mission, and I am grateful for their support.”

Deborah Toppmeyer, M.D., director, New Jersey Comprehensive Breast Care Center at CINJ and associate professor of medicine at UMDNJ-Robert Wood Johnson Medical School, is the director of the LIFE Center. She says education is critical, “Through the generosity of B.J.’s and the Val Skinner Foundation, we will be able to continue to get the message out there to young women about early detection and prevention methods, so that they will have the opportunity to make sound decisions about their health and lead productive lives.”

Representatives from B.J.’s Wholesale Club and the B.J.’s Charitable Foundation toured the LIFE Center at CINJ today, along with Skinner and Dr. Toppmeyer. Sandra Breault, manager of the B.J.’s Charitable Foundation, says, “B.J.’s is excited to demonstrate its commitment to the health and safety of women by partnering with the LIFE Center at CINJ in its fight against breast cancer.”

The Cancer Institute of New Jersey Foundation raises funds to support cancer research, treatment, prevention and education programs at CINJ. Gifts are received from corporations, foundations, individuals, special events and through planned gifts. To make a tax-deductible gift to New Jersey's only NCI-designated Comprehensive Cancer Center call 732-235-8614 or visit www.cinjfoundation.org.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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