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### **Study by CINJ Researchers Shows Population-Based Research on Tobacco Use by NJ South Asians Could Help Future Quit Efforts**

Efforts to adapt tobacco cessation efforts to the unique needs of South Asians living in the United States may receive a boost from what is believed to be a first-of-its-kind study. The research, conducted by investigators at The Cancer Institute of New Jersey (CINJ) and UMDNJ-School of Public Health, closely examined tobacco- and smokeless tobacco-use patterns by South Asians in New Jersey and the Northeast. The findings appear in the *Journal of Oncology*. The study utilized population behavioral surveillance data from the 2003 and 2006-2007 National Cancer Institute Tobacco Use Supplement to the Current Population Survey. At focus were data from 7,354 adults in New Jersey (176 of whom were South Asian) and 71,152 adults in the Northeast (583 of whom were South Asian). South Asians were defined as those who indicated they or one of their parents was a native of India, Pakistan or Bangladesh.

Overall, cigarette smoking rates among South Asians were similar to or lower than those of the general population. However, while previous data show the use of smokeless tobacco is a predominant behavior among Caucasian males in the U.S., this current study found that South Asian males in New Jersey have the highest rate of current use among males in the state. In the Northeast, the rate for South Asian males is lower. Smokeless tobacco use was found to be extremely low among all racial/ethnic female groups both in New Jersey and the Northeast. The study also found that tobacco use behavior among South Asian subgroups was not the same. For instance, among South Asians, Pakistani males were found to be overrepresented among current cigarette smokers in the Northeast while more Indian males in this region were found to use smokeless tobacco.

### **CINJ Doctor Received Community Recognition as an Outstanding Father**

Isaac Kim, MD, PhD, executive director of the Dean and Betty Gallo Prostate Cancer Center at The Cancer Institute of New Jersey (CINJ), recently received recognition as an outstanding father by the Abundant Life Family Worship Church (ALFWC) in New Brunswick. ALFWC says that fathers like Dr. Kim set the tone for supporting their community by exhibiting the types of behavior that promote success. Kim, who is also the chief of Urologic Oncology at CINJ and an associate professor of surgery at UMDNJ-Robert Wood Johnson Medical School, was selected to receive this honor based on his qualities as a father and his contributions to the New Brunswick community. Dr. Kim is known for his tireless dedication to patients as well as his commitment to community outreach. For the past five years, he helped spearhead free prostate cancer screenings held by the Dean and Betty Gallo Prostate Cancer Center at CINJ and the Robert Wood Johnson University Hospital Community Health Promotion Program. As a result, more than 2,200 men from New Brunswick and other area communities have been tested. Kim has also made groundbreaking steps in the field of robotic surgery.

