

## How Big Ten Changed Rutgers Beyond Athletics



| **Online Publication**| Steve Politi | **Reach: 5,372,566** | Sentiment : Neutral

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**NJ.com** - Howard Hochster doesn't follow college football closely. He knows enough, however, to understand that Rutgers has struggled to compete with the powerhouses in the conference it joined 10 years ago this month. He just can't relate. In his corner of the university, Rutgers is the powerhouse that other schools in the league envy. Hochster is associate director of clinical research for the Rutgers Cancer Institute, and all of New Jersey — all of humanity, actually —

is rooting for his team. “I like to say we may be the littlest of the Big Ten in football, but in cancer, we’re right up there with the giants,” Hochster said. Hochster, who is also director of Oncology Research for RWJBarnabas Health, said Rutgers is leading 12 open cancer studies through the consortium. One he is actively working on involves a promising new treatment for liver cancer. [Read More](#)

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## Morris Cancer Center Marks Construction Milestone in New Brunswick



| **Online Publication** | Chuck O'Donnell | **Reach: 1,493,932** | Sentiment : **Positive**

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**TAPinto.net** - The first cancer patient Dr. Steven Libutti treated 26 years ago was, by chance, a fellow doctor who eventually lost his fight with a gastrointestinal malignancy after surgery and chemotherapy.

“What he taught me was, that even as a physician who had a lot of knowledge and understood the whole process, he was still incredibly vulnerable during that period of time we were caring for him,” said the director of the Rutgers Cancer Institute of New Jersey. “That gave me an even greater appreciation for the responsibility we take on as cancer providers to help navigate people at their most vulnerable.” A steel beam painted pink in a nod to October’s Breast Cancer Awareness Month was signed by DEVCO President Chris Paladino, Mayor Jim Cahill, Board of Commissioners Director Ron Rios, Robert Wood Johnson University Hospital President and CEO Bill Arnold, RWJBarnabas Health CEO Barry Ostrowsky, Rutgers Chancellor Dr. Brian Strom, Chairman of the Board of Directors at Robert Wood Johnson University Hospital Jack Morris, Developer Joe Jingoli and hundreds of others. [Read More](#)

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## Public-Private Partnership Tops Out \$750M Cancer Treatment Facility in Northern New Jersey

| **Online Publication**| Taylor Williams | **Reach: 30,066** | Sentiment : **Positive**

**Share article :** [f](#) | [t](#) | [in](#) | [✉](#)

**REBusinessOnline** - A public-private partnership led by the New Brunswick Development Corp. has topped out the Jack and Sheryl Morris Cancer Center, a \$750 million treatment facility in the northern-central part of the Garden State. RWJBarnabas Health and the Rutgers Cancer Institute of New Jersey will operate the facility, which will provide inpatient and outpatient cancer services, including ancillary services, as well as research labs and retail space. Construction of the 12-story, 520,000-square-foot building is slated for completion in 2024. [Read More](#)

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## NJ's Construction Continuum



| **Online Publication**| George N. Saliba | **Reach: 17,485** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Business Magazine** - Valley Health System is building a new \$800 million hospital in Paramus, slated to open in 2023, and, separately, RWJBarnabas Health and Rutgers Cancer Institute of New Jersey are building a new \$750 million cancer pavilion in New Brunswick. Brown Mills-based Deborah Heart and Lung Center is undergoing a \$108 million capital expansion and renovation project; and Cooper University Health Care and MD Anderson Cancer Center at Cooper announced a \$2 billion expansion in Camden. Newark Beth Israel Medical Center is similarly undertaking a \$150 million renovation project. [Read More](#)

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## Studies From Rutgers University School of Public Health Provide New Data on Breast Cancer

| Newspaper | Reach: N/A | Sentiment : Positive

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**NewsRx Women's Health Daily** - By a News Reporter-Staff News Editor at NewsRx Women's Health Daily -- Researchers detail new data in Oncology - Breast Cancer. According to news reporting originating from Piscataway, New Jersey, by NewsRx correspondents, research stated, "Cancer survivors often incur significant out-of-pocket costs; this can result in financial toxicity, defined as the adverse financial impact of cancer due to direct or indirect costs related to the disease. There has been little research on whether spirituality is associated with the experience of financial toxicity." Financial support for this research came from Rutgers Cancer Institute of New Jersey.

[Read More](#)

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## Exploring Treatment Strategies in T-Cell Acute Lymphoblastic Leukemia

| Online Publication | Reach: 10,314,250 | Sentiment : Positive

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - Daniel Herranz Benito, PharmD, PhD, resident researcher at Rutgers Cancer Institute of New Jersey, has received a five-year, \$600,000 award from the Leukemia and Lymphoma Society to support ongoing research efforts in T-cell acute lymphoblastic leukemia. [Read More](#)

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## Devils Hosting Hockey Fights Cancer Night

| **Online Publication** | Reach: 6,021,038 | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**NHL.com** - The Devils will have various ways for fans to get involved throughout the night to help raise funds for David E. Zullo Pediatric Palliative Care Program at Bristol Myers Squibb Children's Hospital at Robert Wood Johnson University Hospital. RWJBarnabas Health, together with Rutgers Cancer Institute of New Jersey, is the state's only National Cancer Institute-designated Comprehensive Cancer Center. [Read More](#)

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Also syndicated in:

[TAPinto.net](#)

Syndicated Reach: TM - 1,493,932

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## Solutions to Tackling Smoking Rates

| **Online Publication** | Patti Zielinski | Reach: 10,314,250 | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - Michael Steinberg, professor and chief in the Division of General Internal Medicine at Robert Wood Johnson Medical School and Medical Director of the Rutgers Center for Tobacco Studies, which operates the Tobacco Dependence Program to help people quit tobacco, and Andrea Villanti, associate professor in the Department of Health Behavior, Society and Policy at the Rutgers School of Public Health and Deputy Director of the Rutgers Center for Tobacco Studies, discuss challenges to change smoking rates. [Steinberg: Read More](#)

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## Devils Victory Over Ottawa Makes It 12 Straight Wins

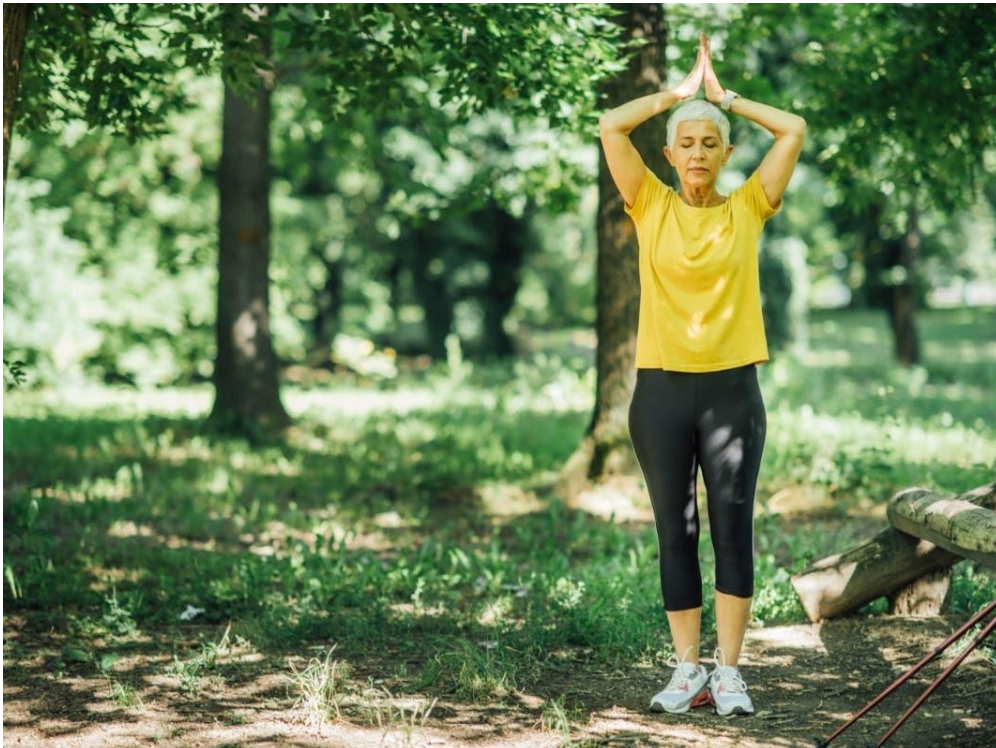
| **Online Publication** | Catherine Bogart | **Reach: 6,021,038** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**NHL.com** - The Devils return home after this three-game road trip and will host the Edmonton Oilers on Monday. Monday's game is the Devils Hockey Fights Cancer night in partnership with RWJBarnabas Health. [Read More](#)

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## Meet Holiday Stress With Mindfulness



| **Online Publication** | **Reach: 10,314,250** | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - The holiday season, while considered a joyous time of year, can be a stressful and hectic time for many people. Gabrielle Stander, MSW, LSW, MAS, outpatient oncology social worker at Rutgers Cancer Institute of New Jersey, the state's leading cancer program and only NCI-designated Comprehensive Cancer Center together with RWJBarnabas Health shares more on mindfulness to help cancer patients and their families manage stress during the holiday season. [Read More](#)

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## **Rutgers Cancer Institute of New Jersey and RWJBarnabas Health to Showcase Novel and Expansive Hematology/Oncology Data at the 64th American Society of Hematology Annual Meeting and Exposition**

| **Online Publication** | **Reach: 46,199,668** | **Sentiment : Positive**

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**Yahoo! Finance** - Physician-scientists from Rutgers Cancer Institute of New Jersey and RWJBarnabas Health will present a wide-ranging scope of new hematology/oncology data from their clinical research program at the 64th American Society of Hematology Annual Meeting and Exposition, being held in New Orleans, Louisiana from December 10-13, 2022. "We have a passionate team of world-class cancer specialists and researchers that is dedicated to transforming cancer care by developing novel strategies and medical advancements, including participation in close to 100 clinical trials throughout our system, all with the single goal of helping those facing a diagnosis of a blood cancer to live longer and live better," said Matthew Matasar, MD, MS, Chief of Blood Disorders at Rutgers Cancer Institute of New Jersey and RWJBarnabas Health. [Read More](#)

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Also syndicated in:

Benzinga, 8 News Now, ABC 27, BioSpace, CBS17.com, Cleveland 19 News, CW39 NewsFix, Fox 19, FOX 31 News KDVR, FOX 59 and 66 More

Syndicated Reach: TM - 58,624,692

## New Mobile Cancer Detection and Prevention Resource Is a Lifesaver



| **Online Publication** | Chuck O'Donnell | **Reach: 1,493,932** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**TAPinto.net** - The latest resource in the ongoing effort to combat cancer is 38 feet long, 12 feet high, weighs 13 tons and comes with two center console cup holders. Officials and staff members from ScreenNJ and the Rutgers Cancer Institute of New Jersey on Tuesday cut the ribbon on Lifesaver, a 2021 Winnebago that has been modified to be a state-of-the-art cancer prevention, education and screening unit on wheels. "The time for the mobile unit has never been more important than it is now," said Dr. Steven Libutti, the director of the cancer institute. Several people gathered for Tuesday's event on Little Albany Street began to take guided tours of Lifesaver after the ribbon was cut by Libutti, who is also the senior vice president of oncology services at RWJBarnabas Health and the vice chancellor of cancer programs at Rutgers Biomedical and Health Sciences, and Dr. Anita Kinney, the director of ScreenNJ. [Read More](#)

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## Rutgers Cancer Institute of New Jersey Names Chief of Blood Disorders

| **Online Publication** | Mindy Valcarcel | **Reach: 1,061,170** | Sentiment : **Positive**

**Share article :** [f](#) | [t](#) | [in](#) | [✉](#)

**Healio** - Matthew Matasar, MD, MS, has been named chief of blood disorders at Rutgers Cancer Institute of New Jersey and RWJBarnabas Health. Matasar will oversee the institute's transplant and cell therapy, hematologic malignancies and benign hematology sections. "I am thrilled for the opportunity to join New Jersey's only NCI-designated comprehensive cancer center to help continue to build on a strong foundation of excellence in stem cell transplantation and cellular therapy research, clinical practice, and clinical trials for our patients at both Rutgers Cancer Institute and across RWJBarnabas Health," Matasar said in a press release. [Read More](#)

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## Key Developments Emerge in Pediatric Cancer Research and Treatment

| **Online Publication** | Liz Alterman | **Reach: 16,999** | Sentiment : **Positive**

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**Jersey's Best** - While cancers occur far less frequently in children than in adults, receiving a cancer diagnosis at any age is devastating. "This is a pretty exciting time in pediatric oncology," said Dr. Peter Cole, chief, division of Pediatric Hematology/Oncology at Rutgers Cancer Institute of New Jersey. Dr. Nibal Zaghloul, division head, Pediatric Hematology-Oncology at The Children's Hospital at Saint Peter's University Hospital, noted that brentuximab is another antibody that has shown efficacy in treating Hodgkin's lymphoma. "The advancement in the treatment of Hodgkin's lymphoma has allowed us to avoid radiation therapy and other toxic chemotherapeutic agents in a significant percentage of patients," Zaghloul said. [Read More](#)

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## RWJBarnabas Health and Rutgers Cancer Institute of New Jersey Host Free Workshops and Events in Recognition of Lung Cancer Awareness Month

| **Online Publication** | **Reach: 1,493,932** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**TAPinto.net** - WEST ORANGE, NJ In recognition of Lung Cancer Awareness Month and The Great American Smokeout this November, RWJBarnabas Health and Rutgers Cancer Institute of New Jersey, the state's only National Cancer Institute-designated Comprehensive Cancer Center, will host free education programs across the state to

educate people about the harmful effects of nicotine and tobacco products, and provide the tools and resources to quit smoking. “The sooner you quit smoking, the more you can reduce your risk of getting lung cancer and other diseases,” said Connie Greene, Senior Vice President, RWJBarnabas Health Institute for Prevention and Recovery. [Read More](#)

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Also syndicated in:

[TAPinto South Plainfield and TAPinto East Orange/Orange](#)

Syndicated Reach: TM - 2,987,864

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## **Oncology Drug Crash Course: Fam-Trastuzumab Deruxtecan-Nxki**

| **Online Publication** | Kellie Zeichner | **Reach: 17,842** | Sentiment : **Positive**

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**Oncology Nursing News** - At Rutgers Cancer Institute of New Jersey in New Brunswick, in addition to physical assessment and patient account, respiratory status is evaluated before each infusion of trastuzumab deruxtecan using a 6-minute walk test with pulse oximetry monitored prior to ambulation and at completion. Safe handling of trastuzumab deruxtecan includes donning 2 pairs of chemotherapy-approved gloves and disposable gown per Oncology Nursing Society guidelines. Authors include Kellie Zeichner, BSN, OCN, RN at Rutgers Cancer Institute of New Jersey, Alyssa Hall, FNP-BC, AOCNP, Donna Thomas, BSN, RN, OCN. [Read More](#)

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## QSAM Biosciences Reports Third Quarter 2022 Financial Results and Provides Corporate Update

| Online Publication | Reach: 46,199,668 | Sentiment : Positive

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**Yahoo! Finance** - QSAM Biosciences Inc, a company developing next-generation therapeutic radiopharmaceuticals, including Samarium-153-DOTMP, for the treatment of bone cancer and related diseases, today announces financial results for the third quarter ended September 30, 2022, as filed with the SEC on November 14, 2022, in the Company's Form 10-Q, and provides a corporate update. "We expect the pace of our clinical trials to accelerate in the fourth quarter of 2022 and into 2023. This is partly due to the onboarding as a trial site at the highly-regarded Rutgers Cancer Institute of New Jersey, which is a National Cancer Institute–designated Comprehensive Cancer Center that treats a significant population of patients who could potentially qualify for our study." [Read More](#)

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## Much Work Needs To Be Done To Change the U.S. Smoking Rate, Experts Say

| Online Publication | Reach: 911,919 | Sentiment : Neutral

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**Medical Xpress** - Every year, the Great American Smokeout draws attention to preventing deaths and chronic illness caused by smoking. Almost 38 million Americans, including nearly one million in New Jersey, still smoke tobacco and about half of all smokers die from smoking-related illnesses. Here, Michael Steinberg, professor and chief in the Division of General Internal Medicine at Robert Wood Johnson Medical School and Medical Director of the Rutgers Center



for Tobacco Studies, which operates the Tobacco Dependence Program to help people quit tobacco, and Andrea Villanti, associate professor in the Department of Health Behavior, Society and Policy at the Rutgers School of Public Health and Deputy Director of the Rutgers Center for Tobacco Studies, discuss challenges to change smoking rates. [Read More](#)

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## RSNA 2022 Program Highlights

| **Organization** | **Reach:** 544,872 | **Sentiment :** Positive

**Share article :** [f](#) | [t](#) | [in](#) | [✉](#)

**RSNA Link** - Diagnostic Imaging: Value From the Lens of the Patient - In his President's Address, Bruce G. Haffty, MD, will explore an important part of the health care equation—the patient perspective. Dr. Haffty is RSNA president and associate vice chancellor, Cancer Programs, at Rutgers Biomedical and Health Sciences, New Brunswick, NJ. He also serves as professor and chair in the Department of Radiation Oncology at Rutgers Robert Wood Johnson Medical School, Rutgers Cancer Institute of New Jersey and Rutgers New Jersey Medical School. [Read More](#)

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## NJ Devils Set To Host Hockey Fights Cancer

| **Broadcast** | **Reach:** N/A | **Sentiment :** Positive

**Share article :** [f](#) | [t](#) | [in](#) | [✉](#)

**NEWS12NJ - Newark, NJ** - The New Jersey Devils host a hockey fight cancer awareness game tonight at the prudential center as they take on the Edmonton Oilers. Joining us right now to discuss tonight's initiative is the Assistant General Manager of the Devils, Kate Madigan. What is exactly how hockey fights cancer in your partnership

with RWJBarnabas Health? Kate says, "It's so important for awareness to raise funds. Cancers touch my life in every aspect. through parents, through friends. So it's amazing to come together, not just as a team, but the whole league supports this initiative." [Read More](#)

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## 2022 Commercial Real Estate Power 50: I – Z

| **Journal** | **Reach:** 24,599 | **Sentiment :** Positive

**Share article :** [f](#) | [t](#) | [in](#) | [✉](#)

**NJBIZ** - Jack Morris: Morris has been in the real estate development business for more than three decades, founding Jack Morris Construction when he was 18. The center was named in recognition of Jack Morris' philanthropy. It will include advanced oncology care services from the Rutgers Cancer Institute and RWJBarnabas Health. The hospital will accommodate inpatient and outpatient treatment, research laboratories, retail space and ancillary services. [Read More](#)

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## Imaging Leaders Call for Focus on Patient Outcomes

| **Online Publication**| Amerigo Allegretto | **Reach:** 102,406 | **Sentiment :** Positive

**Share article :** [f](#) | [t](#) | [in](#) | [✉](#)

**Aunt Minnie** - Patient care and outcomes are central to radiology despite advances in imaging. This was the overall takeaway from the opening plenary session held November 27 at the RSNA annual meeting in Chicago. In the session, RSNA president Dr. Bruce Haffty and Dr. Elizabeth Morris from UC Davis Health talked about how

radiologists can take ownership of patient care and look at value-based care from the patient's perspective. [Read More](#)

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Syndicated Reach: TM - 45,727

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## No. 1: Chris Paladino

| **Journal** | **Reach: 24,599** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**NJBIZ** - New Brunswick Development Corp., which Paladino heads as president, is known for transformative projects. In New Brunswick, the work has literally changed the landscape, and it continues to do so. The forthcoming \$750 million Jack and Sheryl Morris Cancer Center, which DEVCO is developing, celebrated its topping out in the city in 2022. The RWJBarnabas Health and Rutgers Cancer Institute of New Jersey project will bring the first freestanding cancer hospital to the state while also helping to foster educational and entrepreneurial opportunities. [Read More](#)

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Also syndicated in:

**NJ News Update**

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## Robert Wood Johnson University Hospital Hamilton Holds Open House at Newly Renovated Cancer Center

| **Online Publication** | **Reach: 1,493,932** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**TAPinto Princeton** - Robert Wood Johnson University Hospital Hamilton, an RWJBarnabas Health facility, hosted a Ribbon Cutting & Open House on Wednesday, November 16, 2022, to unveil the newly renovated medical oncology exam rooms at its Cancer Center. The evening included guided tours from the healthcare professionals at the cancer center who educated guests about the state-of-the-art cancer services and technology available to patients at RWJUH Hamilton, in partnership with Rutgers Cancer Institute of New Jersey, the state's only National Cancer Institute-designated Comprehensive Cancer Center. "We started this journey back in 2016 to ultimately change the face of cancer care for our communities in Mercer County and within central New Jersey," says Richard Freeman, Chief Executive Officer and President, RWJUH Hamilton. [Read More](#)

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## Stable Isotope Tracing Reveals Compartmentalized Nitrogen Assimilation in Scleractinian Corals

| **Online Publication** | Eric N. Chiles | **Reach: 2,959,274** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**Frontiersin** - Eric N. Chiles, Metabolomics Shared Resource, Rutgers Cancer Institute of New Jersey, Rutgers University, New Brunswick, NJ, United States. Corals form symbiotic relationships with dinoflagellate algae of the family Symbiodiniaceae, bacteria, and other microbes. Central to that relationship is the regulation of nutrition flux between the animal host and the photosynthetic Symbiodiniaceae that it is reliant on for the majority of metabolic needs. Nitrogen availability controls the growth and density of Symbiodiniaceae within coral

tissues and has been proposed to play a role in host derived symbiosis regulation. [Read More](#)

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## RSNA 2022: Innovative Solutions on Display, Leadership Addresses Value of Imaging

| **Online Publication** | Christine Book | **Reach: 45,727** | Sentiment : **Positive**

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**Imaging Technology News** - Among dozens of technical exhibit visits, informative discussions, and captivating Plenary Session addresses, the Imaging Technology news editorial team offers this snapshot of noteworthy highlights from day one of the Radiological Society of North America's 108th Scientific Assembly and Annual Meeting, RSNA 2022, which reported 34,385 total advanced registrants for the Nov. 27-Dec. 1 conference being held at McCormick Place in Chicago, IL. Impactful remarks on the value of imaging were made during the well-received Presidential Plenary Address by Bruce Haffty, MD, MS, 2021-2022 RSNA President. Haffty is Chair, Radiation Oncology, Associate Vice Chancellor for Cancer Programs, Rutgers Cancer Institute of New Jersey; and System Director of Radiation Oncology, RWJ Barnabas Health. [Read More](#)

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## Scotch Plains-Fanwood High School Student Wins Art Contest for ScreenNJ Mobile Health

| **Online Publication** | John Mooney | **Reach: 1,493,932** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)



**TAPinto Scotch Plains and Fanwood** - A passion for art and an important public message went hand in hand with the work of Scotch Plains-Fanwood student Pari Gill. Gill entered a competition created by ScreenNJ, a cancer awareness organization, to have her art displayed on their mobile van traveling across the state. ScreenNJ and their mobile van are sponsored by the Rutgers Cancer Institute of Technology. The goal of their campaign is to increase access to timely cancer screening, reduce cancer mortality rates, decrease disparities in screening access, and educate New Jersey residents about the importance of cancer screening, early detection, and prevention. [Read More](#)

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## Drop Off Toys at Nutley Dunkin' on Washington Ave for Chieffo Family Toy Drive

Nov 24 | **Online Publication** | John Lee | **Reach: 1,493,932** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**TAPinto Scotch Plains and Fanwood** - Shoppers get ready, Nutley's largest holiday toy drive is set to make this season the brightest one yet for children spending the holidays in hospital. The Chieffo family has been hosting toy drives for years, more than 1500 toys were collected in 2021 for children at Clara Maass Medical Center and other pediatric cancer units in the region. [Read More](#)

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## Stomach Cancer Is a Health Priority Among Asian Americans

| **Online Publication** | Reach: 10,314,250 | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - Haejin In, MD, MPH, MBA, FACS, FSSO, is chief diversity officer, associate director for Diversity, Equity and Inclusion, and surgical oncologist at Rutgers Cancer Institute of New Jersey, the state's leading cancer program and only NCI-designated Comprehensive Cancer Center together with RWJBarnabas Health. Dr. In, who is also an associate professor of surgery at Robert Wood Johnson Medical School, has a clinical and research expertise in stomach cancer. She shares more about the topic. [Read More](#)

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## Do Pancreatic Cysts Become Cancerous?

| **Online Publication** | Reach: 10,314,250 | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - Russell Langan, MD, FACS, FSSO, surgical oncologist at Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only NCI-designated Comprehensive Cancer Center, chief of Surgical Oncology and Hepatopancreatobiliary Surgery at Cooperman Barnabas Medical Center, an RWJBarnabas Health facility, and assistant professor of surgery at Rutgers Robert Wood Johnson Medical School, shares more information on monitoring pancreatic cysts and pancreatic cancer. According to the National Cancer Institute, pancreatic cancer is the fourth leading cause of cancer death in the United States. A history of smoking, diabetes and chronic pancreatitis and obesity are risk factors for developing the disease. [Read More](#)

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## RSNA 2022: Partnering for Better Patient Care

| **Journal** | Kerri Reeves | **Reach:** 79,436 | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**Applied Radiology** - Choosing which courses to attend is always a challenge for conference-goers. Dr. Haffty's President's Address, "Diagnostic Imaging: Value from the Lens of the Patient," kicks off the plenary sessions on Sunday, Nov 27. Previewing his talk in a recent interview, the associate vice chancellor of cancer programs at Rutgers Biomedical and Health Sciences noted that the ability of today's patients to almost immediately access the results of imaging exams and other tests has sparked the need for expedited healthcare communications. "[This access] impacts radiologists in terms of their reporting time, how they communicate with ordering physicians, and how they may optimally communicate results," says Dr Haffty, who is also chair of radiation oncology at Rutgers Robert Wood Johnson and New Jersey Medical Schools of Rutgers Cancer Institute of New Jersey. [Read More](#)

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## Topping Off Ceremony for Jack & Sheryl Morris Cancer Center

| **Online Publication** | **Reach:** 10,314,250 | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - Earlier today, RWJBarnabas Health and Rutgers Cancer Institute of New Jersey, in partnership with the New Brunswick Development Corporation, hosted a topping off ceremony for the Jack and Sheryl Morris Cancer Center in New Brunswick, the state's first freestanding cancer hospital, marking the completion of the steel construction phase. Speakers and attendees were invited to sign the

last steel beam being placed on the 12- story, 520,000 square foot facility, which is set for completion in 2024. [Read More](#)

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## Jack and Sheryl Morris Cancer Center Reaches Project Milestone

| **Online Publication**| Tracey Walker | **Reach: 4,333** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**HealthCare Design** - RWJBarnabas Health and Rutgers Cancer Institute of New Jersey have topped out the \$750 million Jack and Sheryl Morris Cancer Center in New Brunswick. The 12-story cancer center, which will be connected to original Rutgers Cancer Institute of New Jersey via a pedestrian bridge, will house 96 inpatient beds spread over three floors, as well as a floor for surgery and procedures. The outpatient area will feature 84 infusion bays, 74 exam rooms, advanced radiology, diagnostic equipment, a pharmacy, and urgent care. [Read More](#)

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Also syndicated in:

[TechnicalRipon.com](#)

Syndicated Reach: TM - 21,036

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## \$750M New Brunswick Cancer Center Celebrates Topping Out



| **Journal**| Jessica Perry | **Reach: 24,599** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**NJBIZ** - Work began in New Brunswick on the state's first free-standing cancer hospital in June 2021. Now, the \$750 million facility – a collaboration between RWJBarnabas Health and Rutgers Cancer Institute of New Jersey in partnership with New Brunswick Development Corp. – is celebrating another milestone. [Read More](#)

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## **‘The Morris’: No Debating Impact Jack and Sheryl Morris Cancer Center Will Have on N.J.**

| **Online Publication**| Tom Bergeron | **Reach: 18,241** | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**ROI-NJ** - The topping-off ceremony of the Jack and Sheryl Morris Cancer Center on Wednesday afternoon in New Brunswick included speeches from a series of dignitaries, all of whom played an important part in the development of this important building — and all of whom wanted to give credit to someone else. Others noted the health care



officials, including RWJBarnabas Health CEO Barry Ostrowsky, Robert Wood Johnson University Hospital CEO Bill Arnold, Rutgers Biomedical and Health Sciences Chancellor Brian Strom and Rutgers Cancer Institute of New Jersey Director Steve Libutti. [Read More](#)

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## The Impact of Lung Cancer on the Hispanic Community

| **Online Publication** | **Reach: 10,314,250** | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

**New Jersey Patch** - Joanna Sesti, MD, thoracic surgeon at RWJBarnabas Health who sees patients at Cooperman Barnabas Medical Center and Clara Maass Medical Center, shares what this Hispanic community should know about lung cancer. RWJBarnabas Health together with Rutgers Cancer Institute of New Jersey, is the state's leading cancer program and only National Cancer Institute-Designated Comprehensive Cancer Center, who sees patients at Cooperman Barnabas Medical Center , an RWJBarnabas Health facility, shares what this Hispanic community should know about lung cancer. [Read More](#)

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## Oncology Nurse Shares Top 5 Tips for Cancer Caregivers

| **Online Publication** | **Reach: 10,314,250** | Sentiment : Neutral

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**New Jersey Patch** - For caregivers providing emotional and physical care for cancer patients, can be a positive, rewarding experience that

brings people closer together. On the other hand, caring for someone in need also brings forth various challenges that can contribute to mental health concerns. Joyce Plaza, BSN, RN, OCN, nurse clinician in the palliative care and symptom management group at Rutgers Cancer Institute of New Jersey, the state's leading cancer program and only National Cancer Institute-designated Comprehensive Cancer Center, together with RWJBarnabas Health, shares tips for cancer caregivers. [Read More](#)

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