

The Impact of Breast Cancer on the Hispanic/ Latina Community



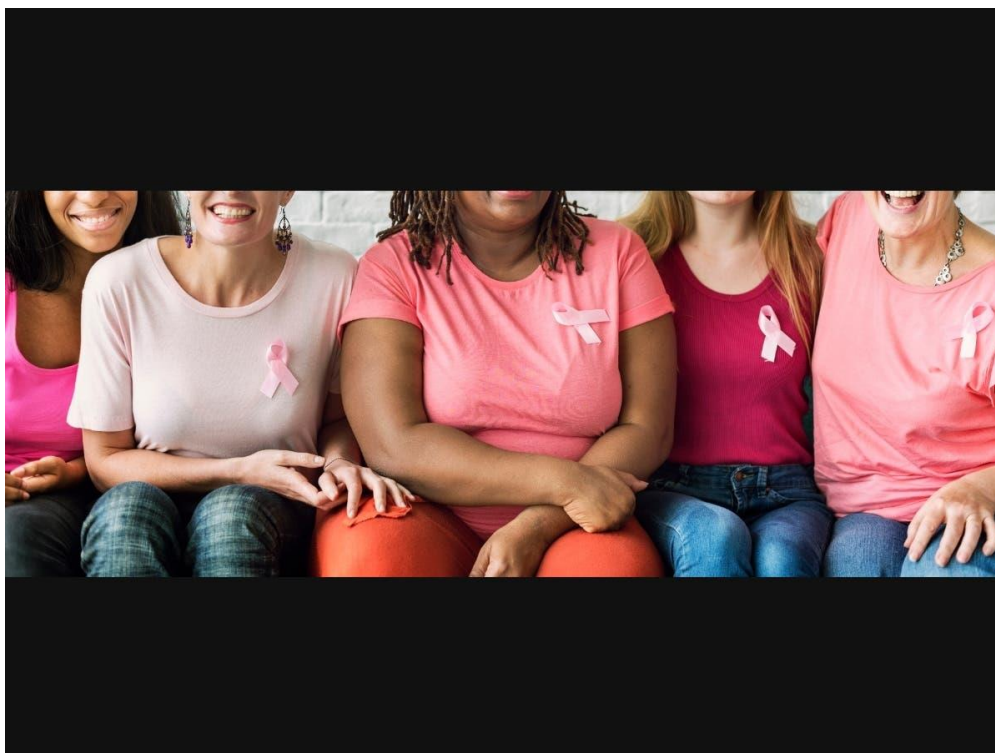
Oct 01 | **Online Publication** | Reach: 10,314,250 | Sentiment : Neutral

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New Jersey Patch - Breast cancer is the second most common type of cancer in women after skin cancer, according to the American Cancer Society. Gerardo Capo, MD, medical oncologist at Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only National Cancer Institute-Designated Comprehensive Cancer Center, who sees patients at Trinitas Regional Medical Center, an RWJBarnabas Health facility, shares more about what the

Hispanic/Latina community should know about the disease. "There are many reasons why Hispanic/Latina women in the U.S. are diagnosed at a later stage. These might include lack of awareness of breast cancer risks and screening methods as well as financial barriers. Cultural and language barriers may also influence behaviors, beliefs about illness and approaches to medical care." [Read More](#)

Oncoplasty: Breast Cancer Surgery With Cosmetic Results



Oct 01 | **Online Publication** | **Reach:** 10,314,250 | **Sentiment :** Positive

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New Jersey Patch - Shicha Kumar, MD, FACS, surgical oncologist in the Stacy Goldstein Breast Cancer Center at Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only National

Cancer Institute-Designated Comprehensive Cancer Center together with RWJBarnabas Health; and assistant professor of surgery at Rutgers Robert Wood Johnson Medical School, shares more. "At Rutgers Cancer Institute and RWJBarnabas Health, our experts have experience in various oncoplastic techniques for lumpectomy and work closely with other surgical oncologists and plastic surgeons throughout the health system to achieve desirable results. This collective experience translates into the best possible outcomes for our patients." [Read More](#)

Liver Cancer: Excessive Alcohol Use and Other Risks

Oct 01 | **Online Publication** | **Reach: 10,314,250** | Sentiment : Neutral

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New Jersey Patch - Mariam F. Eskander, MD, MPH, surgical oncologist at Rutgers Cancer Institute of New Jersey, the state's leading cancer center only National Cancer Institute-designated Comprehensive Cancer Center, together with RWJBarnabas Health, and assistant professor of surgery at Rutgers Robert Wood Johnson Medical School whose clinical expertise includes liver tumors, shares more information on this topic. "Heavy alcohol use is toxic to the liver. Alcohol abuse can cause irreversible damage to the liver called cirrhosis, and cirrhosis is the biggest risk factor for the development of hepatocellular carcinoma, the most common type of liver cancer." [Read More](#)

Paladino's Vision for Modern, Bustling New Brunswick Will Need a Train Station To Match

Oct 03 | **Online Publication** | Chuck O'Donnell | **Reach: 1,493,932** | Sentiment : **Positive**

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TAPinto.net - Chris Paladino wasn't on hand to help unveil the sweeping renovations and improvements planned for the New Brunswick Train Station, but Gov. Phil Murphy gave him a shout-out. And then there's the Jack and Sheryl Morris Cancer Center, a 519,000 square feet free-standing cancer care and clinical research hospital. At full build-out, it will employ 1,200 physicians, nurses, radiology techs, researchers, social workers and other personnel. Patient visits are also expected to increase 30% higher than what the Rutgers Cancer Institute of New Jersey currently sees. [Read More](#)

New Deputy Director Phase 1 Therapeutics for Hematologic Malignancies



Oct 03 | **Online Publication** | **Reach: 10,314,250** | Sentiment : **Positive**

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New Jersey Patch - Further enhancing its focus on providing outstanding, innovative and compassionate care for cancer patients, Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only NCI-designated Comprehensive Cancer Center together with RWJBarnabas Health, are welcoming a new leader to its team of internationally recognized physicians and researchers. Neil Palmisiano, MD, MS, is the new deputy director of Phase 1 Therapeutics for Hematologic Malignancies and co-medical director of the Office of Human Research Services at Rutgers Cancer Institute; and new System Leader for Leukemia for RWJBarnabas Health. [Read More](#)

Risk Factors for Breast Cancer and Ways To Reduce It

Oct 03 | **Online Publication** | **Reach: 1,493,932** | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

TAPinto.net - About one in eight women in the United States will develop breast cancer over the course of her lifetime. During October, we recognize National Breast Cancer Awareness Month, and the importance of early detection. Christopher McGreevy, MD, FACS, a breast surgical oncologist at Cooperman Barnabas Medical Center in Livingston and Jersey City Medical Center, talks about the risks and likelihood of developing the disease. "It's important for readers to know the facts and be aware of the risks of developing breast cancer because there are steps that both patients and physicians can take to that can impact survival." [Read More](#)

4 Ways to Stay On Top of Your Breast Health



Oct 04 | **Online Publication** | Arricca Elin SanSone | **Reach: 65,183** |
Sentiment : Neutral

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New Jersey Family - It's not easy fitting in self-care these days, but there are some things that are non-negotiable. At the top of the list should be keeping an eye on your own health, including your breast health. "The two driving factors for breast cancer risk are being a woman and getting older," says Shicha Kumar, MD, assistant professor of surgery, attending breast surgeon and breast surgical oncologist at Rutgers Cancer Institute of New Jersey. "There are things you can't control, such as a family history, but there also are some lifestyle factors that may help reduce risk." [Read More](#)

**Breast Cancer Awareness Month:
Screenings and Events With RWJBarnabas
Health This October**



Oct 05 | **Online Publication** | Melanie Bodner | Reach: 18,415 |
Sentiment : **Positive**

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NJ MOM - This month, RWJBarnabas Health and Rutgers Cancer Institute of New Jersey, the state's only National Cancer Institute-designated Comprehensive Cancer Center, is helping you take control of your breast health and support breast cancer patients and survivors too. [Read More](#)

Liver Cancer and Alcohol

Oct 05 | **Organization** | Reach: N/A | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

Alcoholcampaign.org - "Many may associate poor liver health with increased alcohol consumption, but does that mean that drinking alcohol causes liver cancer? Rutgers Cancer Institute's Dr. Mariam Eskander discusses the relationship between alcohol abuse and liver cancer." [Read More](#)

Neil Palmisiano Appointed Deputy Director of Phase I Therapeutics for Hematologic Malignancies at Rutgers

Oct 07 | **Online Publication** | Reach: 8,298 | Sentiment : Positive

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The Cancer Letter - Neil Palmisiano was named the new deputy director of phase I therapeutics for hematologic malignancies and co-medical director of the Office of Human Research Services at Rutgers Cancer Institute; and new system leader for Leukemia for RWJBarnabas Health. (Subscription Required) [Read More](#)

The Battle Against Breast Cancer



Oct 07 | **Online Publication** | Irene Maslowski | Reach: 17,485 | Sentiment : Neutral

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New Jersey Business Magazine - In 2022, an estimated 287,850 women in the US will be diagnosed with invasive breast cancer, and one in eight will develop breast cancer in their lifetime, making it the most common cancer in American women. Rutgers Cancer Institute of New Jersey is the state's leading cancer center and only National Cancer-Institute designated Comprehensive Cancer Center. In partnership with RWJBarnabas Health, it is on the forefront of research through clinical trials. "It's an exciting time," comments Mridula George, MD, medical oncologist at the Stacy Goldstein Breast Cancer Center at RCINJ. "My advice to patients is to depend on your medical team," Dr. George adds. [Read More](#)

Researchers Find Tumor Microbiome Interactions May Identify New Approaches for Pancreatic Cancer Treatment

Oct 10 | **Online Publication** | **Reach: 552,831** | Sentiment : **Positive**

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EurekAlert! - Investigators from Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only National Cancer Institute-Designated Comprehensive Cancer Center, together with RWJBarnabas Health, examined the microbiome of pancreatic tumors and identified particular microorganisms at single cell resolution that are associated with inflammation and with poor survival. Subhajyoti De, PhD, principal investigator at Rutgers Cancer Institute and senior author of the study along with graduate student Bassel Ghaddar, a student in the MD/PhD program at Rutgers Robert Wood Johnson Medical School, began exploring if there are microbes residing in

pancreatic tumors, and if they have consequences for cancer progression or treatment [Read More](#)

Also syndicated in:

Science Daily, NJ News Update, US News Mail, Medical Xpress, States News Service and Targeted News Service

Syndicated Reach: TM - 4,353,737

Neil Palmisiano, MD, Appointed As Deputy Director of Phase 1 Therapeutics for Hematologic Malignancies at Rutgers Cancer Institute of New Jersey

Oct 10 | **Online Publication** | Reach: 121,472 | Sentiment : **Positive**

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OncLive - Further enhancing its focus on providing outstanding, innovative and compassionate care for cancer patients, Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only NCI-designated Comprehensive Cancer Center together with RWJBarnabas Health, are welcoming a new leader to its team of internationally recognized physicians and researchers. Neil Palmisiano, MD, MS, is the new deputy director of Phase 1 Therapeutics for Hematologic Malignancies and co-medical director of the Office of Human Research Services at Rutgers Cancer Institute; and new System Leader for Leukemia for RWJBarnabas Health. [Read More](#)

Rutgers Oncologist Says Less Is More When It Comes to Breast Cancer Treatments

Oct 11 | **Online Publication**| Jen Ursillo | **Reach: 1,011,086** | Sentiment : Neutral

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New Jersey 101.5 - The major advance that has been made in breast cancer is understanding that breast cancer is not just one disease but rather a spectrum of diseases. That is due to the understanding of the different molecular profiling of different cancers that have informed the discovery and development of new drugs and has changed the natural history of the disease, said Dr. Deborah Toppmeyer, chief of medical oncology at Rutgers Cancer Institute of New Jersey. [Read More](#)

Also syndicated in:

WJLK-FM 94.3 (Asbury Park, NJ), Beach Radio, 105.7 The Hawk and WBOM

Syndicated Reach: TM - 211,837

It's Flu Season Again: Here's What Cancer Patients Need To Know



Oct 11 | **Online Publication** | Reach: 10,314,250 | Sentiment : Neutral

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New Jersey Patch - Despite the refreshing changes the season brings as the temperature slowly drops, it also comes with the seasonal flu. Just about anyone is susceptible to flu viruses, but cancer patients can be especially vulnerable. Carolyn Hayes, PhD, RN, NEA-BC, FAAN, chief nursing officer at Rutgers Cancer Institute of New Jersey, the state's leading cancer program and only National Cancer Institute-Designated Comprehensive Cancer Center, and RWJBarnabas Health Oncology Services, shares what cancer patients and their families should know about the upcoming flu season, which begins in October. "Take care of yourself. Implement strategies to strengthen your immune system this cold and flu season. Get enough sleep, eat nutritious meals, drink plenty of water, engage in regular exercise and find ways to manage the stress in your life." says Carolyn Hayes. [Read More](#)

Also syndicated in:

Mega Doctor News and Targeted News Service

Syndicated Reach: TM - 2,291

Here's Where To Get Free Breast Cancer Screenings Across New Jersey This Month

Oct 11 | **Online Publication** | Bill Canacci | **Reach: 788,181** | Sentiment : **Positive**

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Asbury Park Press - In recognition of Breast Cancer Awareness Month, RWJBarnabas Health and Rutgers Cancer Institute of New Jersey are hosting free breast cancer screenings and education programs across the state. The aim is to educate women about the importance of early detection and breast health, and offer free and accessible mammograms for those who qualify. "Annual screenings are some of the most important tools we have in the fight against breast cancer," says Dr. M. Michelle Blackwood, Chief of Breast Surgery at Rutgers Cancer Institute of New Jersey, and Director of Breast Health and Disease Management at RWJBarnabas Health.

[Read More](#)

Also syndicated in:

Asbury Park Press (New Jersey), The New Jersey Herald, Burlington County Times, MyCentralJersey.com, Morris County Daily Record, The Daily Journal, NorthJersey.com, Courier Post, NJ News Update, New Jersey Updates and 2 More

Syndicated Reach: TM - 2,037,300

Major Advance Has Been Made in Breast Cancer

Oct 11 | **Broadcast** | Reach: 377,100 | Sentiment : **Positive**

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New Jersey 101.5 - Newark, NJ - The major advance has been made in breast cancer is understanding that cancer is not just one disease but a spectrum of diseases. Dr. Deborah Toppmeyer chief of medical oncology at Rutgers Cancer Institute of New Jersey says, Whether we're talking about surgery or systemic treatment of breast cancer, less is more. "Doing let me in fewer side effects for a patient so not too in the full AXA Larry limp no dissection that used to be done years ago has reduced the risk of women developing what's called lymphedema of the arm which is a complication of surgery and work the addition of radiation therapy for example." Deborah says. [Read More](#)

Pancreatic Tumor Microbiome Interactions May Identify Treatment Approaches

Oct 11 | **Online Publication** | Reach: 232,943 | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

Genetic Engineering News - Investigators at Rutgers Cancer Institute of New Jersey and RWJBarnabas Health have used an approach known as single-cell analysis of host-microbiome interactions (SAHMI), to examine the microbiome of pancreatic tumors and identify particular microorganisms, at single-cell resolution, that are associated with inflammation and poor survival. The researchers, headed by Subhajyoti De, PhD, at Rutgers Cancer Institute, suggest that these microorganisms may represent new targets for earlier diagnosis or treatment of pancreatic cancer, which is the fourth leading cause of cancer death for both men and women in the United

States. The researchers teamed up with Martin Blaser, MD, the Henry Rutgers chair of the human microbiome at Rutgers University, and developed the genomic approach, SAHMI, to identify microorganisms associated with individual human cells. “Our observations provide a new view about why pancreatic cancers are so difficult to treat,” noted Blaser, who is also a research member at Rutgers Cancer Institute and professor of epidemiology and biostatistics at Rutgers School of Public Health. [Read More](#)

Pancreatic Tumor Microbiome Associated With Poor Outcomes

Oct 12 | **Online Publication** | Alice McCarthy | **Reach: N/A** | Sentiment : Neutral

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Inside Precision Medicine - Under normal circumstances, pancreatic tissue is considered microbe-free. But a new study found that pancreatic cancer tumors harbor a large microbiome, its presence impacts cellular function, and is associated with poorer patient outcomes. The findings, published in *Cancer Cell*, provide evidence that the pancreatic tumor microbiome reflects or influences the trajectory of pancreatic tumor growth. “In our study, the pancreatic cancer samples had a lot of microbes and we found that they were impacting the cellular metabolism, DNA damage, as well as inflammation, which were impacting both the functions of the cells, but also how they were interacting with other cells in the microenvironment,” said Subhajyoti De, PhD, principal investigator at Rutgers Cancer Institute and senior author of the study. [Read More](#)

[Also syndicated in:](#)

Syndicated Reach: TM - 54,718

Young Freehold, NJ Woman Battles Breast Cancer Twice, Once While Pregnant

Oct 12 | **Online Publication** | Jen Ursillo | Reach: 1,011,086 | Sentiment : **Positive**

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New Jersey 101.5 - In the winter of 2015, newly married Freehold borough resident and Farmingdale special education teacher Rebecca Swamy had just found out she was pregnant with her first child. She and her husband, Naveen were over the moon with excitement. But that joy quickly turned to fear and uncertainty. Prior to finding out she was expecting, Swamy felt an odd bump on the top of her left breast. But she said she didn't think too much about it. She received treatment from Robert Wood Johnson University Hospital, the flagship cancer hospital for Rutgers Cancer Institute of New Jersey. Her treatment was guided by Chief Medical Officer Deborah Toppmeyer. "Dr. Toppmeyer and her team made Naveen and me feel comfortable and safe," Swamy said. Then in the winter of 2019, just before Swamy's five-year cancer-free milestone, she found another lump. This time it was on her sternum. "All I kept thinking was this was déjà vu. This cannot be happening," she said. But it was cancer. Breast cancer that had metastasized to her breast bone. Dr. Bruce Haffty, system director of radiation oncology at RWJ Barnabas Health, chairman of Radiation Oncology, and associate vice chancellor for Cancer Programs at Rutgers Cancer Institute, had a solution. [Read More](#)

Also syndicated in:

WJLK-FM 94.3 (Asbury Park, NJ), Beach Radio, 105.7 The Hawk and WBOM

Syndicated Reach: TM - 211,837

Mesothelioma Symptoms, Causes & Treatments

Oct 13 | **Online Publication** | Whitfield | **Reach: N/A** | Sentiment : Neutral

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

Biologicalce.com - Why Choose Us for Mesothelioma Treatment:

Together with Rutgers Cancer Institute of New Jersey, we have the state's only NCI-designated Comprehensive Cancer Center, meeting the highest standards in cancer research, treatment, prevention and education in the nation. We offer the most advanced treatment options, including chemotherapy, radiation therapy, targeted therapy and access to clinical trials, many of which are not available elsewhere. The mesothelioma cancer experts at RWJBarnabas Health use state-of-the-art methods to diagnose and treat mesothelioma in any area of the body it occurs in, including the lungs, kidneys, liver, heart and abdomen. [Read More](#)

Get To Know Brett L. Ecker, MD, New Surgical Oncologist at Cooperman Barnabas Medical Center

Oct 13 | **Newsire** | **Reach: N/A** | Sentiment : **Positive**

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Targeted News Service - Cooperman Barnabas Medical Center welcomes Brett L. Ecker, M.D., the newest member of RWJBarnabas Health Medical Group and Rutgers Cancer Institute of New Jersey's Division of Surgical Oncology. Dr. Ecker joins the surgical oncology practice, led by Russell C. Langan, M.D., which, together with Rutgers Cancer Institute, is the highest-volume pancreatic cancer surgery program in New Jersey. "I am joining the premier surgical oncology group for the state and will be looking to further contribute to their excellent clinical care and cutting-edge research and clinical trials," Dr. Ecker says of what attracted him to CBMC. [Read More](#)

Rutgers Cancer Institute of New Jersey: Dedicated to Improving Patient Care



Oct 13 | **Online Publication** | Reach: 6,520 | Sentiment : **Positive**

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OncologyNurse.com - As New Jersey's only National Cancer Institute–designated Comprehensive Cancer Center, Rutgers Cancer Institute of New Jersey, together with RWJBarnabas Health, has a singular focus and mission—to help patients fight cancer. The Oncology Nurse-APN/PA recently interviewed Kellie Zeichner, RN, BSN, OCN, Nurse Clinician Infusion Educator, Rutgers Cancer Institute of New Jersey, New Brunswick, who discussed her career path, some of the rewards and challenges of her job, what she is currently excited about in the field of cancer care, and the importance of achieving a healthy life/work balance. Ms Zeichner: I think it is very important to find time for yourself and the things you enjoy. I love spending quality time with my family. [Read More](#)

Researchers Find Tumor Microbiome Interactions May Identify New Approaches for Pancreatic Cancer Treatment

Oct 17 | **Online Publication** | **Reach: 121,472** | Sentiment : **Positive**

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OncLive - Investigators from Rutgers Cancer Institute of New Jersey, the state's leading cancer center and only National Cancer Institute–Designated Comprehensive Cancer Center, together with RWJBarnabas Health, examined the microbiome of pancreatic tumors and identified particular microorganisms at single cell resolution that are associated with inflammation and with poor survival. “Our observations provide a new view about why pancreatic cancers are so difficult to treat,” notes Dr. Blaser, who is also a research member at Rutgers Cancer Institute and professor of epidemiology and biostatistics at Rutgers School of Public Health. “But better understanding these interactions may identify new approaches for therapies.” Along with Drs. De, Ghaddar, and Blaser, other

investigators include: Antara Biswas, PhD, Center for Systems and Computational Biology, Rutgers Cancer Institute; Chris Harris, PhD, Department of Surgery, University of Rochester Medical Center; M. Bishr Omary, PhD, Center for Advanced Biotechnology and Medicine, Rutgers University and Darren R. Carpizo, MD, PhD, Department of Surgery, University of Rochester Medical Center. [Read More](#)

Libutti's Goal: Rutgers Freshman Goalie and Dad Enjoying a Reunion of Sorts in New Brunswick



Oct 17 | **Online Publication** | Chuck O'Donnell | **Reach: 1,493,932** |
Sentiment : **Positive**

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TAPinto.net - Michael Libutti's first few weeks at Rutgers have been rough. He had to write a paper about how food companies use advertising to keep consumers loyal. Then he had to write one about those sneaky Facebook algorithms. "I'd rather face a breakaway," said Libutti, a goaltender for the Rutgers men's ice hockey team. "If I get scored on, it's like a Band-Aid. This is like a slow, brutal death, like you're tied with ropes to the train track and you see the train in the distance coming toward you." Steven Libutti, who just happens to be the director of the Rutgers Cancer Institute of New Jersey and the vice chancellor for Cancer Programs for Rutgers Biomedical and Health Sciences, says this game has been a long time coming. [Read More](#)

ROI Influencers: Health Care 2022 — Steve Libutti & Brian Strom

The graphic features a dark blue header with the "ROI INFLUENCERS HEALTH CARE 2022" logo. Below this, on a light blue background, are two portraits of men. On the left is Steve Libutti, with text identifying him as the Director of the Rutgers Cancer Institute of New Jersey and Rutgers Health, accompanied by their logos. On the right is Brian Strom, identified as the Chancellor of Rutgers Biomedical and Health Sciences, with the Rutgers logo.

ROI INFLUENCERS HEALTH CARE 2022

21. Steve Libutti
Director
RUTGERS Cancer Institute of New Jersey
RUTGERS HEALTH

21. Brian Strom
Chancellor
RUTGERS Biomedical and Health Sciences

Oct 18 | **Online Publication** | Reach: 18,241 | Sentiment : **Positive**

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ROI-NJ - Steve Libutti; Brian Strom: Director; Chancellor, Rutgers Cancer Institute of America; Rutgers Biomedical and Health Sciences: So much of what is being built — and being expanded — in New Brunswick, from the Jack & Sheryl Morris Cancer Center to the Hub to the relocation of a medical school, will benefit from the leadership and vision of Libutti and Strom. [Read More](#)

The Impact of Breast Cancer on the Hispanic/Latino Community: Answers From an Expert

Oct 18 | **Online Publication** | Reach: 5,000 | Sentiment : Neutral

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Nuestra Gente - Gerardo Capo, MD, a medical oncologist at Trinitas Regional Medical Center, a RWJBarnabas Health facility, shares more about what the Hispanic/Latino community needs to know about the disease. RWJBarnabas Health, along with Rutgers Cancer Institute of New Jersey, is the only National Cancer Institute-designated Comprehensive Cancer Center in the state. "Hispanic/Latina women are 30 percent less likely to be diagnosed with breast cancer than non-Hispanic white women, yet breast cancer in Hispanic and Latina women can remain undiagnosed until later stages, when it is more difficult to treat." [Read More](#)

Also syndicated in:

Negocios Hispanos USA Magazine, Quisqueya Internacional, New Jersey Hispano and Poder Latino USA

Syndicated Reach: TM - 15,000

Breast Cancer Screening and the Importance



Oct 18 | **Broadcast** | Reach: N/A | Sentiment : **Positive**

Share article : [f](#) | [t](#) | [in](#) | [✉](#)

NEWS12NJ - Newark, NJ - Breast cancer kills more than 40,000 woman a year in the United States and getting a mammogram could mean the difference between life and death. News 12's Lauren Due went to RWJBarnabas Health Breast Center in Howell to talk to experts about the importance of early detection. Mammogram tech Maureen Golembowski then sends the images out to be read. If breast cancer is detected, there's someone there to help navigate. "My job is to let them know that they are not alone and to educate them because that's a powerful tool, and just to let them know that we're there to stand behind them and to support them," says Erin Dooley, oncology breast nurse navigator. [Read More](#)

Breast Cancer Screening and the Importance of Early Detection. We Spoke to Experts on the Topic

Oct 18 | **Online Publication** | Reach: 242,054 | Sentiment : **Positive**

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News12NewJersey.com - Breast cancer kills more than 40,000 woman a year in the United States and getting a mammogram could mean the difference between life and death. News 12's Lauren Due went to RWJ Barnabas Health Breast Center in Howell to talk to experts about the importance of early detection. [Read More](#)

Also syndicated in:

News 12 Bronx, News 12 Long Island, News 12 Connecticut, News 12 Brooklyn, News 12 Westchester and News 12 Hudson Valley

Syndicated Reach: TM - 672,465

Exploring New Cancer Therapies That Use Immune System To Fight Tumors

Oct 19 | **Online Publication** | Reach: 10,314,250 | Sentiment : **Positive**

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New Jersey Patch - Research underway at Rutgers Cancer Institute of New Jersey will contribute to the development of new cancer treatments that are based on the administration of cancer-fighting immune cells to patients. This type of treatment is known as adoptive cell therapy. Healthy volunteers with no history of cancer are being sought to contribute blood cells that may be used in the development of cancer clinical trials. Christian Hinrichs, MD, chief of the Section of Cancer Immunotherapy and co-director of the Duncan and Nancy

MacMillan Cancer Immunology and Metabolism Center of Excellence at Rutgers Cancer Institute, is the principal investigator of the study. “Adoptive cell therapy is a living treatment that harnesses the ability of immune cells to multiply and fight cancer in patients. This type of treatment is emerging as an effective, and sometimes curative, strategy for certain cancers that cannot be treated any other way. The availability of cells from healthy volunteers is crucial to ongoing development of these treatments and specifically to the generation of treatments for our patients participating in clinical trials at Rutgers Cancer Institute of New Jersey,” notes Dr. Hinrichs, who is also a professor of medicine at Rutgers Robert Wood Johnson Medical School. [Read More](#)

Relationship Intimacy Processes During Treatment for Couple-Focused Interventions for Prostate Cancer Patients and Their Spouses

Oct 19 | **Online Publication** | **Reach: 26,751** | Sentiment : Neutral

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UroToday - In a previously published trial, we compared the effect of an intimacy-enhancing therapy and a General Health and Wellness intervention on psychological and relationship outcomes among men diagnosed with localized prostate cancer and their partners. Authors include Sharon L Manne, Rutgers Cancer Institute New Brunswick, NJ., Deborah A Kashy, David Kissane, Talia Zaider, Carolyn J Heckman, Frank J Penedo, Shannon Myers. [Read More](#)

Local Therapy Extends Use of Targeted Drugs in Oligoprogressive Lung Cancer



Oct 20 | **Online Publication** | Charles Bankhead | **Reach: 1,123,720** |
Sentiment : Neutral

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MedPage Today - Patients with advanced, mutated lung cancer had "clinically meaningful" continuation of treatment beyond progression following local therapy, primarily radiation therapy (RT), a small retrospective analysis showed. The study demonstrated that local therapy can allow patients with ALK/ROS1/RET-driven non-small cell lung cancers to be maintained on their current systemic therapy with TKIs and delay initiating a new systemic therapy, said Salma Jabbour, MD, of the Rutgers Cancer Institute of New Jersey in New Brunswick and a clinical expert for the American Society for Radiation Oncology. [Read More](#)

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Coverage From the Rutgers Pharmacy Conference

Oct 20 | **Online Publication** | Matthew Gavidia | **Reach: 298,807** |
Sentiment : **Positive**

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American Journal of Managed Care - In recognizing the value-based aspects that drive patient outcomes within oncology, effective cancer care has been redefined in New Jersey to incorporate cost and health equity at the forefront of innovation. Steven K. Libutti, MD, FACS, director of Rutgers Cancer Institute of New Jersey in New Brunswick, added that use of bundled payment also has potential in palliative care or, as he described it, “supportive care.” “At some point, going to fourth-line therapy may not be in the patient’s best interest, and understanding that and making a plan early on with the patient—how far the journey is going to go and what they may need toward the end of the journey if we’re not achieving the goals that we had all hoped for—I would love to see us flesh that out more as a part of these bundles,” said Libutti, who also serves as vice chancellor for cancer programs at Rutgers Biomedical and Health Sciences and senior vice president for oncology services at RWJBarnabas Health. With the standard-of-care drug in oncology ranging from \$15,000 to \$20,000 a month, Michael P. Kane, RPh, BCOP, executive director of oncology pharmacy services at Rutgers Cancer Institute of New Jersey, RWJBarnabas Health, noted that improving the eligibility criteria for clinical trials is key, as it often excludes the types of patients who typically present at the clinic. “I would love that demographics and population-related data to be included to say, ‘Hey, you have this exclusion criteria for diabetes—why is that when half the patient population have this disease?’” Kane said. [Read More](#)

Your Life Is Not Over': Freehold Mom Fought Off Breast Cancer While Pregnant



Oct 25 | **Online Publication**| Jerry Carino | **Reach: 788,181** | Sentiment : **Positive**

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Asbury Park Press - Swamy's odyssey included surgery, childbirth, radiation, a recurrence, and then an emerging form of treatment known as proton therapy. As Breast Cancer Awareness Month winds down, she has a message to share for everyone touched by the disease — especially new and expectant mothers. Dr. Bruce Haffty, director of radiation oncology at RWJBarnabas Health and associate vice chancellor for cancer programs at Rutgers Cancer Institute of New Jersey, recommended a different form of radiation therapy — proton therapy. Proton therapy delivers a beam of energy that can be more precisely targeted than X-rays used in traditional radiation therapy, allowing other tissues around the tumor to avoid extra exposure to radiation. "Protons have been around for probably 20-plus

years, and have become a little bit more popular in the last 10 years or so,” Haffty said. [Read More](#)

Sri Kota Puts the Nursing Lens on Recent Data With Sacituzumab Govitecan in TROPiCs-02

Oct 26 | **Online Publication** | Lindsay Fischer | **Reach: 17,842** |
Sentiment : **Positive**

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Oncology Nursing News - In an interview with Oncology Nursing News®, Kota, who is a nurse clinician with the Rutgers Cancer Institute of New Jersey, offered a nursing perspective on the findings from TROPiCS-02. She also discusses what is known based on the agent’s approved other indications and what nurses should know in the event that this agent is to be further integrated into clinical practice. Kota: The data from TROPiCS-02 showed a significant PFS benefit with sacituzumab govitecan vs treatment of physician’s choice in patients with hormone receptor–positive, HER2-negative metastatic breast cancer. [Read More](#)

U. Researchers Are Studying Additional Factors That Impact Patient Survival Rates of Pancreatic Cancer

Oct 27 | **Online Publication** | Madison Marques | **Reach: 49,842** |
Sentiment : **Neutral**

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Daily Targum - Researchers from the Rutgers Cancer Institute of New Jersey recently conducted a study on the newly discovered

microbiome within pancreatic cancer tumors and found its association with worsened patient survival rates. Bassel Ghaddar, a student at the Robert Wood Johnson Medical School, said cancer's development normally entails a mutation in the DNA that allows for the cells to grow uncontrollably, stopping the cells true function in its location, evading the immune system and spreading to other parts of the body. The study's analysis of the bacteria as a component of cancer could inform researchers of their effect on its progression, Ghaddar said. [Read More](#)

RWJUH's Support Services Teams Join To Raise Awareness, Show Support for Fight Against Breast Cancer

Oct 27 | **Online Publication** | Linda Lindner | **Reach: 18,241** | Sentiment : **Positive**

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ROI-NJ - Robert Wood Johnson University Hospital's Frontline Support Services Teams recently joined together to raise awareness and show their support for the fight against breast cancer. Dressed in pink, the team organized and completed a walk through several hospital facilities. The walk began in the Bristol-Myers Squibb Children's Hospital lobby, continued through the RWJUH main hospital and courtyard and ended in the hospital's East Tower, which is illuminated in pink in recognition of October's designation as Breast Cancer Awareness Month. [Read More](#)

Educator Tools: A Museum Exhibit on the History of Cancer

Oct 28 | **Online Publication** | **Reach: 8,298** | Sentiment : Neutral

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The Cancer Letter - Jaya M. Satagopan, PhD, is a full member in the Cancer Prevention and Control Program at Rutgers Cancer Institute of New Jersey and professor in the department of Biostatistics and Epidemiology at the Rutgers School of Public Health. Between 2016 and 2019, Dr. Satagopan completed her Master's degree in science communication and public engagement from the University of Edinburgh. (Subscription Required) [Read More](#)

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