



COMMUNITY DIALOGUE GUIDE REFERENCE SHEET

A Resource For Researchers To Collaborate
with Communities and Improve Their Science

Cancer Health Equity
Center of Excellence
(CHECoE)

Information and Resources

**YOUR
SUCCESS IS
OUR GOAL!**

How Can the CHECoE Team Help You?

We facilitate community-researcher collaboration to help inform your research:

- Assist researchers in soliciting input and insight from community members to help produce stronger and more impactful science
- Assist researchers with disseminating research to the community
- Assist researchers with obtaining catchment area data (NJ), county reports, and cancer registry data

What's in it for you:

- Help advance your research
- Improve recruitment strategies
- Get input from the community at different stages of your research (protocol, study design, recruitment, and dissemination)

CHECoE Opportunities for Engaging with Community Members



- **Community Scientists** are graduates of our Community Scientist Training Program and have vast experience engaging with researchers. They are available to advise researchers on different aspects of their research and offer suggestions for improvement.
- **Community Science Cafés** provide an excellent opportunity for researchers to present an overview of their work and engage in conversations with a focus group of community members, Community Scientists, and CHECoE staff. Researchers prepare a short presentation of their work and initiate discussions by proposing questions to the audience. [Click here for a template PPT](#)

To connect with a CHECoE staff member for more information or to access one of our services available to you, submit our CHECoE Service Request Form by [clicking here](#).

or visit: go.rutgers.edu/CHECoEservices





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Techniques and Suggestions for:

1. Effectively Communicating Your Science

- Know the reasons why you are engaging community members
- Come prepared with complete slides that provide answers to potential questions
- Tailor to your audience using relevant, culturally competent information and examples

2. Setting Your Goals and Knowing Your Purpose

- Define what you want to achieve or learn from your community reviewers
- Identify specific things you would like to get out of your community engagement experience

3. Defining Your Audience and Which Community To Engage

- Take your audience's current level of knowledge into account when developing your presentation and approach
- Explain why the material is important to them

4. Organizing Your Information

- Use organization techniques, such as creating an agenda, overview, and objectives for the presentation
- Avoid the use of lengthy paragraphs and slides

5. Communicating Technical Information Effectively

- Speak directly to your audience
- Be mindful of vocabulary choice
- Limit the use of acronyms and abbreviations as best you can
- Utilize the National Cancer Institute Dictionary of Cancer Terms for plain language alternatives by clicking [here](#)

6. Visuals, Diagrams, and Graphics

- Use examples in place of lengthy, dry explanations to help clarify complicated concepts
- Use lists to help condense information that appears cluttered and dense
- Condense information that appears cluttered and dense using bullet points or numbers

7. Asking Questions to Get Useful Answers

- Prepare a list of questions to elicit input from the audience
- Consider sharing your slides and/or resources and welcome additional feedback