



COMMUNITY DIALOGUE GUIDE REFERENCE SHEET

A Resource For Researchers To Collaborate
with Communities and Improve Their Science

Cancer Health Equity
Center of Excellence
(CHECoE)

Information and Resources

**YOUR
SUCCESS IS
OUR GOAL!**

How Can Community-Research Collaboration Help You?

Engaging communities is beneficial to your work
and produces the following likely outcomes:

- More relevant research questions,
- Greater recruitment success,
- Increased external validity,
- Greater retention of participants, and
- Enhanced understanding of findings.



How Can the CHECoE Team Help You?

We facilitate community-researcher
dialogue to help enhance your research by:

- Helping researchers obtain feedback from community members that produces more impactful science,
- Assisting researchers to effectively disseminate research to relevant communities, and
- Supporting researcher access to New Jersey (catchment area) data.



CHECoE Opportunities for Engaging with Community Members

- Community Scientist Training Program graduates
- Community Science Cafés
- Community Cancer Action Board meetings
- Catchment Area and COE Research Program Integration meetings
- Works in Progress meetings



**COMMUNITY
CANCER
ACTION
BOARD**

To connect with a CHECoE staff member for more information or
to access one of our services available to you, submit our CHECoE
Service Request Form by [clicking here](#), visiting:
go.rutgers.edu/CHECoEservices, or scanning the QR Code





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Techniques & Suggestions

Per the National Cancer Institute (NCI), Cancer Centers are expected to perform research of relevance and engage the populations within their catchment area (CA) in the research they conduct. Center researchers are expected to engage communities within their catchment area to decrease their cancer burden, particularly among minority and underrepresented populations.

Our goal is to provide you with the skills, tools, and strategies to effectively communicate your research with relevant audiences. The CHECoE Community Dialogue Guide includes tips for effectively communicating your science through:

1. Setting your goals and knowing your purpose,
2. Defining your audience and which communities to engage,
3. Organizing your information,
4. Choosing words and phrases so you're understood,
5. Using plain language,
6. Effectively using visuals, diagrams, and graphics, and
7. Asking questions to get useful answers.

Access our full Community Dialogue Guide [here](#)
to improve your communication strategies

You can also visit: go.rutgers.edu/ResourceGuide